BarCode & POS

Barcoding & Point-of-Sale Made Easy!

HOW PROFITS ARE INCREASED

Profits are increased because the system makes you money and it gives you information needed to better run your business. For example, as a retailer the system will give you reports telling you (what is and what is not) selling, which allows you to order what's needed more accurately. Not to mention, inventory reports for what's on hand and how to prevent sales-out-of-stock situations and costly inventory excesses, which tie up money and cause markdowns. Remember, by you having good control of your inventory, you can keep a closer watch on shrinkage and mysterious disappearance.

Again as a smart retailer, you will gain sales, too, because you can quickly answer customer inquiries about product availability. And you can increase sales because the system maintains mailing lists for customer promotions. Finally, because the system does these things and other business record keeping tasks so quickly and easily, you will have more time for more important things – like serving your clients and customers.

Special points of interest:

- Limited Time Offer:
- You Can Receive!
- Easy Business POS Software (One License per computer)
- Receipt Printer
- Cash Drawer
- Barcode Scanner

Not: Included: computer, monitor, installation, training, support, pole, swipe & shoe

THE WONDERS OF BARCODE PRINTING

BarCode printing enables you to print an array of labels for all sort of merchandise. Every bar code contains detailed information about the product. **Bar-coding makes selling easy.** One quick scan of the printed bar code displays the item description size, color, style and price.

Print your own bar codes and save money. With a state-of-the-art **Thermal Barcode Label Printer** you can design and produce

CUSTOMER SPOT LIGHT

DISCOUNT NUTRITUION

Barcode & POS would like to honor CEO & Founder, Jon Durham, for his outstanding achievements in the Vitamins and Nutrition Industry. Jon has been a customer since Dec 98. Since that time he has adding 12 new franchisees to an industry that has gross over 18 billions in sales in the U.S. alone. Barcode & POS would like to say thanks Jon. And keep up the good work.

BARCODE PRINTING

sharp, readable bar code labels for your store. It is the most cost effective way of improving your business and customer satisfaction today!

The advantages of using bar coding in your operation are:

Quicker customer checkouts
Reduced shrinkage
Reduced input errors
Adjustable button inside for proper setting of labels

The Differences Between Support & Training

(*Separate but equally important!*)

What is Support?
Support is **Telephone Technical** Support and **Telephone Technical Support** is for technical issues only, i.e., problems with software or hardware not working properly. In most cases, Technical Support extends to the Operating System of your computer; Internet and Net-

work issues or questions. Not to mention, on site service calls if needed. **NOTE:** All On-Site-Service calls are billable unless covered under manufacture warranty.

Why buy Support?
Support is like insurance. One might ask, why buy insurance? Everything is fine until there

is an accident or something catastrophic happen. Then, there is **down time,** which could cost you much more than a support contract. Remember, the only good down time is **no** down time. Don't get caught without support! **NOTE:** with a support contract you also receive free updates for a full year.

The Differences Between Support & Training!

What is Training?
Training is **HOW-TO, WHEN, WHAT, WHERE & WHY!** Training is an on going process, however, it should be done before or after installation.   It is important **not to confuse** Training with Support because Training tells you the in(s) & out(s) about your system where as Support deals only with technical problems. For example, Support tells you how to install an update but Training informs you what the update does.

Why buy Training?
Most users are only using about 10% of their system due to a lack of or no Training. Remember, an educated user is the best user. Learn how to get more out of your system. Buying decisions won't be tough anymore.

WHY ADVANCE TRAINING?

If you are like most users you probably wondering how can I get more out of my system.
How do I track inventory better?
How do I receive inventory properly?
How to I utilize my security and why is it important?
How to merge my data to my accounting package.

How to select special reports or reports that relates more to my business?
What's new?
Sales Source Tracking
Zip Code Tracking
Special Features and much much more …….

NOTE: Sign up today for 4hrs class section for only $350.00

THE IMPORTANCE OF SECURITY

The Pentagon, the White House, and Microsoft are always protecting their data; what are you doing to protect your business from getting hacked!

How secure is your computer network and clients' information?

According to report announced by the Gartner Group, 50% of small and midsize businesses are hacked. Statistics from the Computer Emergency Response

Team Coordination Center (CERT/CC) shows that Internet security violations more than double each year.

Internet and network security incidents, such as viruses, worms, denial-of-service (DoS) attacks, theft, credit-card fraud, web defacements, compromised systems, and industrial espionage, are at an all-time high, and the problem demands immediate attention. **Any**

electronic system connected to he Internet today is at risk. What can you do to reduce the vulnerabilities within your com-

Empowering you for Maximum Information Security

BARCODE & POS

Call Now! Phone: 770-751-0001

FEATURE ITEMS

Pole Display

Most States has adopted a law requiring all retailers using a cash register at a counter to display the total dollar amount of customer purchases and to make sure that the total dollar amount of the purchases can be **seen and displayed to** the customer.

POS Power Protection

Increase reliability and uptime with total power protection. Power disturbances can cause hardware damage and data loss. Brownouts can cause frozen keyboards and unexpected system crashes, resulting in loss or corruption of critical data, the dissatisfaction of your customers waiting in line. Power sags can also reduce the efficiency and lifespan of your point-of-sale hardware compo-

You can be prepared with a Back-UPS power protection device. Back-UPS provides complete power protection, including multistage surge protection, noise filtering, and instantaneous battery backup. For a very small investment you receive peace of mind from Lighting, surge suppression, site-wiring fault.